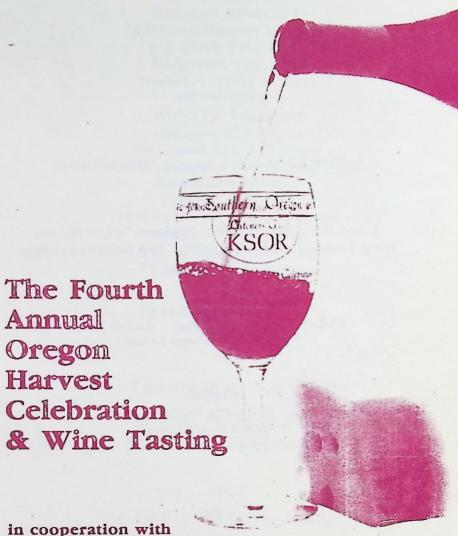
The KSOR LISTENERS GUILD & The OREGON WINEGROWERS ASSOCIATION present



in cooperation with Hickory Farms of Ohio, Medford Shopping Center Store

Wednesday, December 5, 1984

# Truth in Packaging?

Of course! Americans demand it and their laws require it in most products they buy—certainly in those that are ingested. In the mid-1970s, Oregon winemakers drafted and had passed into law the nation's strictest consumer-oriented wine labeling regulations. These regulations combined with those of the federal government assure the consumer of Oregon wines that what is written on the label is indeed what is contained in the bottle. These regulations remain, like the wines, unique!

1. The trademark reflects the style of the company

making the wine and is essentially its signature.

2. A vintage date indicates that at least 95 percent percent of the grapes used were harvested during

the year stated.

The appelation, a statement of geographic origin, is mandatory for varietally labeled wine and all of the grapes used must come from the region named.

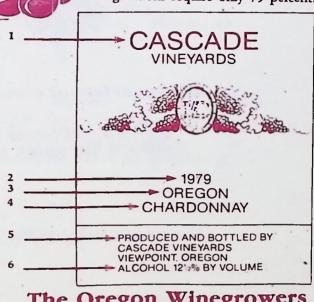
4. The name of a wine can be varietal (containing at least 90 percent of the grape variety named, with the exception of Cabernet Sauvignon, which is traditionally blended). By comparison, federal regulations require only 75 percent.

The name of a wine can also be proprietary, or privately owned, coined by the owner to describe the contents. No Oregon-produced wine may be given a generic name. That is, it may not be called by European geographic names such as Chablis, Rhine or Burgundy.

5. The label must carry the name and location of the winery producing the

wine therein.

6. Percentage of alcohol indicates the type of wine. Table wines are permitted to range between 10 percent and 14 percent alcohol.



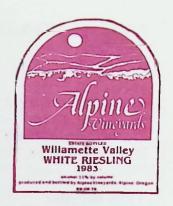
# The Oregon Winegrowers Associaton 4640 SW Macadam St 150

(503) 221-1800 Portland, OR 97201

# ALPINE VINEYARDS Monroe

### 1982 Pinot Noir

A gentle growing season ripens this variety to perfection. Aged in French Oak, it yields an outstanding complexity of flavors, enhanced by malo-lactic fermentation Gold Medal (2), 1984 Oregon State Fair.



1983 White Riesling

Slowly cold-fermented several weeks to retain delicate, aromatic flavor. Off-dry, with approximately 1% residual sugar. Silver Medal, 1984 Oregon State Fair

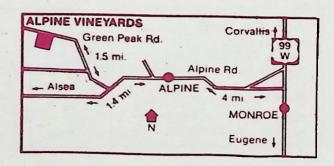
1981 Cabernet Sauvignon

With relatively cool growing conditions, this Cabernet resembles the fine wines of Bordeaux. Uniquely, Alpine cool-ferments this wine for delicate nuances that are subtle, intriguing, and delicious.

Bronze Medal, 1984 Oregon State Fair

1982 Chardonnay

Alpine vines produce a medium body Chardonnay which is aged lightly in French oak for an excellent taste of true Chardonnay with mild oak overtones. Silver Medal, 1984 Oregon State Fair



# AMITY VINEYARDS Amity

#### 1984 Nouveau

First wine of the 1984 vintage. The wine to celebrate the harvest and preview the quality of this vintage's wine. Light, fruity red. A quaffing wine to be drunk early.

### 1983 Solstice

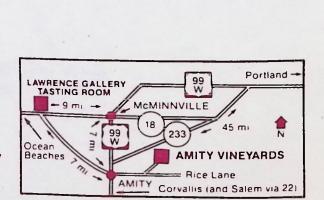
A light, white blend.

## 1982 Riesling

This 1982 Riesling has a dry, crisp, varietal character.

Notes:

Route 1, Box 348-B Amity, OR 97101 (503) 835-2362 Tasting 12-5 daily June-Sep; weekends only Oct-May. Or by appointment. Closed Dec 24-Jan 31 Lawrence Gallery, 9 miles SW of McMinnville on Hwy 18, Daily 12-5.





## BJELLAND VINEYARDS Roseburg

#### Semillon

Of the sauterne family, yet made dry. Distinguished by its elegance and fine bouquet. Semillon is sure to be one of Oregon's finest wines.

### Gerwurtztraminer

Semi-dry. Characteristically spicey. Compliments pears, cheese, and apples for dessert.



## Wild Blackberry

Made from Oregon's Wild Himalayan berries. A semi-dry berry wine that has gained a great reputation.

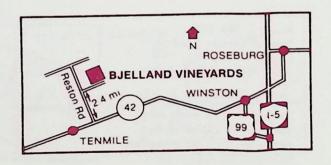
Governor's Trophy Award, Oregon State Fair

Notes:

Bjelland Vineyards Lane Roseburg, OR 97470 (503) 679-6950

Near Wildlife Safari Bring lunch and picnic. Open daily 11-5.

Also, enjoy our new tasting room in Oldtown Bandon, Bandon-By-The-Sea



## CHATEAU BENOIT WINERY Carlton

1982 Oregon Pinot Noir

Fermented on the skins for 8 days; aged in a combination of old and new oak. Complex developed bouquet of oak, spices, fruit and leather (dare we say, a Burgundian nose?). Medium bodied, full-flavored with a lingering finish. Age. Serve room temperature with meat, game, poultry or cheeses.



1983 Oregon White Riesling

Blend from three vineyards. Full-bodied. Lovely, floral Riesling aroma which will develop with age. Flavorful, distinctive acidity from cool region, balanced with a bit of residual sugar. Dry, yet balanced. Good with fish, chicken, and today's light nouvelle cuisine.

Notes:

Route 1, Box 29B-1 Mineral Springs Road Carlton, OR 97111 (503) 864-2991 or 864-3666

On a hillside near Lafeyette Tasting 12-5 on weekends; weekdays by chance or by appointment. Tour groups are welcomed by appointment.



# ELK COVE VINEYARDS Gaston

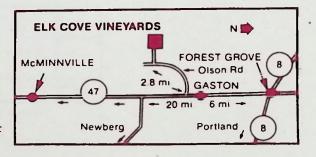
1982 Willamette Valley Riesling Soft, delicate, white wine. Good with chicken, fish and other light dishes. A good cocktail wine.

Notes:



Route 3, Box 23 Gaston, OR 97119 (503) 985-7760

Visitors welcome daily 12-5. Group tours by appointment. Tasting room available for banquets and meetings. Picnic tables are available.



## FORGERON VINEYARD Elmira

1982 Orgon Chardonnay

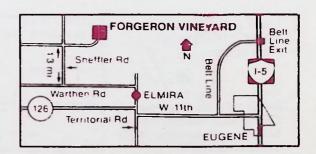
A Drapper clone of Chardonnay is a French classic. Light, delicate with a true sense of elegance. Serve with meals displaying the richness of heavy cream sauces. Dry.

1980 Pinot Noir (Estate)

This wine has the characteristics of a good French Burgundy. Light, but luscious with a delicious after-taste that lingers on the palate. Dry.

1983 Oregon White Riesling

A fruity nose and a finish delicately balanced between sweet and dry. Wonderful with a good conversation or a light meal, or both!



# GIRARDET WINE CELLARS Roseburg

1983 Vin Malson Rouge

A French-Rhone style dry red wine, reminiscent of a "Chateau-Neuf du Pape." Smooth and elegant in body, with a complex and fruity nose. Made from a collection of grape varieties unique to Girardet Vineyards. Silver Medal, 1984 Oregon State Fair Best Red, 1984 Greatest of the Grape



1983 Riesling

A soft, buttery, classic-style Riesling, with acid and sugar extremely well-balanced. With bottle age, it is developing an appealing bouquet. Silver Medal, 1984 Oregon State Fair

1983 Vin Maison Blanc

Made in a truly French Bourgogne-Blanc style, this dry white is smooth and complex. The result of a special collection of grape varieties unique to Girardet.

## HENRY WINERY Umpqua

1980 Chardonnay

A unique blend of aroma and bouquet, piqued by one year's aging in oak barrels. The fresh fruit flavor wedded with a delightful touch of oak character makes this wine complex and elegant.

## 1981 Pinot Noir

Aged for two years in small oak barrels. This has created an aromatic wine with a delicate complex bouquet and a lingering finish.

OREGON

CHARDONNAY

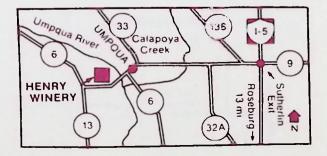
1979

Notes:

P.O.Box 26, Hwy 9 Umpqua, OR 97486 (503) 459-5102 or 459-3614

On the Umpqua River near Roseburg.

Visitors welcome for tasting and tours 11-5 daily



# HILLCREST VINEYARD Roseburg

1982 White Riesling

A typical Hillcrest Riesling, this wine does not have the depth of the 1981 but is a very nice wine indeed. A little bit of aging will give it the breed one expects from Hillcrest Rieslings.

### 1982 Gewurztraminer

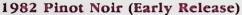
Hillcrest Gewurztraminers are light, dry, spicy and delicate enough to accompany food. The 1982 is fragrant, light in fruit, and crisp. Very clean finish, with true varietal flavors and elegance. Overall impression is one of freshness. Excellent with light curries, pepper-spiced foods, and chicken dishes. Perfect with Chinese food!

Vinevaro

OREGON

CED & BOTTLED BY HILLCREST VINEY ARD

WHILL BUSIN



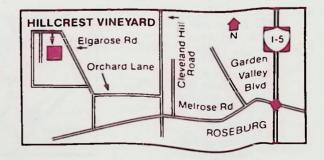
Early Release Pinot Noir is designed as an opportunity to economically sample the forthcoming vintage. Intensely cherry flavored and very delicious. Because it lacks significant barrel aging, it lacks the complexity of Hillcrest's normal Pinot Noir wines. But it is a very forward and fruity wine, easily enjoyed.

Notes:

240 Vineyard Lane Roseburg, OR 97470 (503) 673-3709

Hillcrest Vineyard has just celebrated its 20th Anniversary in October 1983

Winery open daily 10-5. Tours, tasting room, and wine sales.



## HINMAN VINEYARDS Eugene

#### TIOR

A white wine made from a blend of 85% White Riesling and 15% Chardonnay. A semi-dry wine with fruity elegance.

1983 White Pinot Noir

A blush wine made from the red Pinot Noir grapes. Demonstrates varietal flavor. A popular food wine.

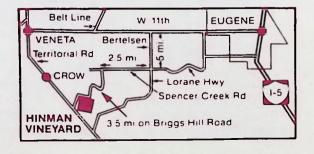
1983 White Riesling

A wine with good balance that seems to enhance special moments. The acid is quite high but the 30% residual sweetness brings the wine together.

Notes:

27012 Briggs Hill Road Eugene, OR 97405 (503) 345-1945

In the foothills of the coast range, 25 miles from Eugne. Weekends, 12-5. Other times by appointment. Groups and picnics encouraged.





## KNUDSEN ERATH WINERY Dundee

#### 1981 Merlot

Smooth, flavorful red wine. 82% Washington; 18% Oregon grapes. Aged in French oak nine months. Youthful with good acid, fruit and tannins to assure an excellent future.

Gold Medal, 1983 Oregon State Fair Gold, 1983 Enology Judging, Seattle

Silver Medal, 1984 San Francisco Fair & Exposition



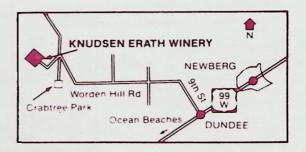
### 1981 Chardonnay

Nose of pineapple fruit with hints of butter and tasty character. Long finish. Half-aged in French oak; half in stainless steel to preserve the fruitiness. Full flavor and delicate. Excellent food wine. Silver Medal, 1983 Oregon State Fair Bronze Medal, Enological Society, Seattle, August 1983

## 1981 Yamhill County Pinot Noir

Classic Oregon Pinot Noir. Medium color and concentration of Pinot Noir flavor. Compliments red meats and seasoned fowl. Aged seven months in French oak.

Route I, Box 368
Dundee, OR 97ll5
West of Dundee behind
Crabtree Park.
12-5 weekends; 10-3 weekdays.
Groups by appointment.
Dundee Tasting Room
69l Hwy 99W
Dundee, OR 97ll5
10-6 Daily



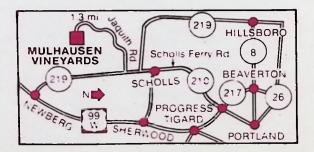
## MULHAUSEN VINEYARDS Newberg

1982 Oregon White Riesling
A lively wine with an inviting floral nose, green apple flavors in the mouth, and a crisp cleansing finish. Medium dry with a distinguishable varietal character.

Silver Medal, Enological Society, Seattle, 1984

1982 Oregon Pinot Noir Blanc
Made from the free-run juice of the
classic red Pinot Noir grape, this wine has
a delightful blush that is appropriately referred to as a "salmon" color.
Light and fruity with a dry finish.

Notes:



**OREGON** 

WINES

## OAK KNOLL WINERY Hillsboro

1982 Oregon Pinot Noir

A dry, fruity red wine with a delicate hint of oak in the nose and finish. Shows great promise of complexity and character. Excellent with stewed meat dishes, lamb, or veal.

Medal winner in Oregon,

Washington, and California in 1984.



1983 Oregon White Reisling

A classic Oregon Riesling—full of fragrant aroma, rich bouquet and smooth, lingering flavor. An abundance of fruitiness, both in the nose and on the palate. Serve chilled with food or as an aperitif.

#### **Bacchus Blanc**

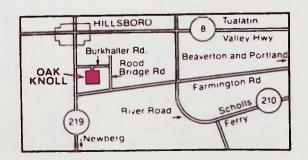
Named after the Roman god of wine, "Bacchus." Tantalizing fruitiness, and a fresh, clean enticing flavor make this wine ideal for any occasion. Serve chilled.

Oregon Raspberry

A delightful dessert wine—full of the intense flavor and aroma of fresh raspberries. Excellent when mixed with dry champagne or poured over ice with soda water.

Notes:

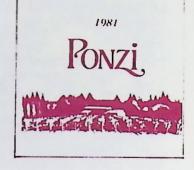
Route 6, Box 184
Hillsboro, OR 97123
(503) 648-8198
Thurs, Fri, Sunday 1-5 pm;
Saturday, 11-5. Or by
appointment.
Also: Shipwreck Cellars
3521 SW Hwy 101
Lincoln City, OR 97367
Tasting daily ll-6.



# PONZI VINEYARDS Beaverton

1983 Riesling

Off-dry with strong Riesling character. Sufficient acid to accompany chicken and light dishes. Pleasant with fruit. Can be served with less sweet desserts. Silver Medal, 1984 Oregon State Fair

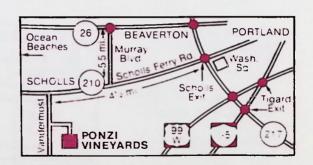


### 1982 Pinot Noir

Newest Ponzi release. Quite useful, and components indicate this wine will be long-lived. Fruity flavor—nice cherry mint quality. From Oregon's outstanding 1982 harvest.

Notes:

Route I, Box 842
Beaverton, OR 97005
(503) 628-1227
15 miles SW of Portland
Tasting Saturday & Sundays,
12-5.
Closed January and holidays.
Group tours welcome by
special arrangement.
Large tasting room available
for group functions.



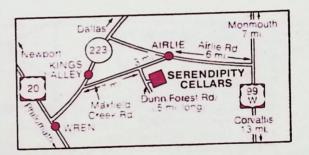
# SERENDIPITY CELLARS WINERY Monmouth

1983 Oregon Pinot Noir Blanc

Made in the 'blanc de noir' style (white from black) from black-skinned grapes. The wine has a salmon-pink tinge of color. Fairly dry but soft, mellow and flavorful when enjoyed with food.

1982 Oregon Pinot Noir

A lighter, less harsh style—much like a Beaujolais. Flavor is full and rich, with none of the usual tannins to interfere with the wine's enjoyment.



## SISKIYOU VINEYARDS Cave Junction

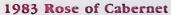
1982 Zinfandel

Tart. Black cherry.

Bronze Award, Augusta, Georgia,
International Competition

1982 Chardonnay

Well balanced. Butter-vanilla flavor.



Delicate, pale-salmon color. Strong varietal character. Fruity.

1982 White Riesling

A fruity sipping wine.

1981 Pinot Noir

A light, delicate wine. Cherry-pepper quality.

Notes:

6220 Caves Hwy.
Cave Junction, OR 97523
(503) 592-3727
At the foot of the
Siskiyou National Forest in
the Illinois Valley.
Six miles E of Cave Junction
on Highway 46 towards
Oregon Caves.
Tasting & sales II-4 daily.





## SOKOL BLOSSER WINERY Dundee

1982 Yamhill County Chardonnay A crisp, fragrant Chardonnay. Aged in French Oak barrels from grapes grown in Yamhill County. Young and fresh. Dry and light. Good with salmon seafoods and poultry.

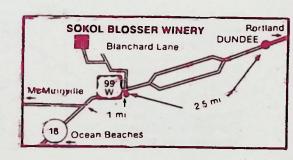


1983 Yamhill County Oregon White Riesling

Fresh and fruity table wine made from White Riesling grapes from the cool premier wine growing region in Oregon. Tasting room visitors special—our most popular wine. Slightly sweet with residual sugar of 1.5%. Young, can be bottled-aged.

1982 Yamhill County Oregon Pinot Noir

Rich, full bodied. Blended from selected barrels of fine Yambill County Pinot Noir. Full fruit to the nose an palate. Full fruit with moderate tannin. Dry.



# VALLEY VIEW VINEYARD Jacksonvile

1980 Cabernet Sauvignon

Full-bodied red wine, lightly oaked with French and American barrels. Flavor and bouquet reminiscent of black currents and fine old cigar boxes.

1984 Early Muscat

New Release. Floral, slightly sweet and refreshing.

## 1982 Pinot Noir

New Release. Potentially the finest Pinot Noir released from Valley View Vineyard.

#### 1981 Merlot

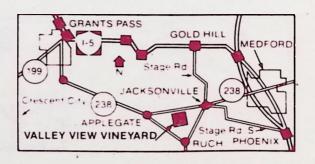
New Release. Still young, overwhelming jammy fruit in the wine.

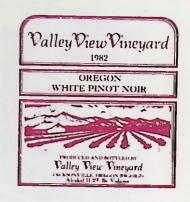
Notes:

1000 Applegate Road Jacksonville (Ruch), OR 97530 (503) 899-8468

At 1,500 feet elevation in the Applegate Valley of Southern Oregon.

Tasting room and informal tours daily 11-5 Summer. Weekends 1-5, Winter.





## HICKFORY FARMS OF OHIO America's Leading Cheese Stores 621 Medford Shopping Center

Cbeeses

Jarlsberg - Norwegian Swiss
German Butter Cheese
Bel Dolca - Italian Sharp
Colby Longhorn
Havarti
Harvarti Dill

Meats
Hickory Farms' Beef Stick





